

PICA Investigative Reporter

Association's Official Newsletter

Issue 01 March 2014



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99 Things Every Expert Skiptracer Knows (or Should Know)

Private investigator and skiptracing data expert, Robert Scott, provides a fast-paced, three hour presentation that will show exactly how successful skiptraces are done, with a systematic three-step approach and expands into a detailed look at 98 additional techniques, tricks and insights used by successful skiptracers. The seminar will also include a one hour presentation on skiptracing through social networking, by Jose Newman.

The seminar is part of PICA's Educational Program and is being offered in Burbank on Saturday, March 15th and in Ontario on March 29th.

The \$50 entrance fee is to support PICA's Educational Program and cover the cost of materials, lunch and snacks. The instructors are pro bono, volunteering their time to support PICA and promote educational training.

PICA members can register through the PICA website under upcoming events. www.PICAnow.com.

Welcome to PICA New & Returning Members

James Aguirre	Hagop Hovakimian
Anthony Altfeld	Ekhator Iyoha
Paul Anderson	Viorel Latan
Dennis Bridwell	Don Lewis
Liz Cavanaugh	Chris Melendez
Dana Champion	Bob Palmer
Justin Chappell	Bryan Pinto
Ken Chow	Don Ray
Gregory Clark	Thomas P. Riley
Tom Curnett	David Scalise
Dave Curtis	Claudia Schwartz
Robert Duncan	Michele Stuart
John Everett	Ian Tausig
Jennifer Faer	Todd Taylor
Steve Faer	Markis Velez
Beth Fleming	Robert Weekes
David Gama	Ken Welty
Karen Good	Martin Whited
Maggie Green	Katie Wright
Al Hernandez	Aaron Wyman
	Monica Zaragoza

Every week private detectives spill the beans.

Real stories about lies, false confessions, workplace violence, human trafficking, forensics and innocent people freed from prison.

Almost four years ago a producer from an internet radio talk show named Voice America telephoned and asked me if I was interested in being a talk show host on their platform. After a couple of week's research I decided a radio show would be a great way to feature Private Investigators in a positive light instead of the negative press we often receive. After several conversations with the producer I told him I was interested. That was a Friday. By the following Monday I had enough topics for 22 shows and the whirlwind began. Getting a show up and running is a larger task than most might realize. Decisions must be made on naming the show, the theme music, a show description submitted and approved, 60 second spots recorded, and training completed. This was a daunting process.

Finally I was ready for my first show. I had absolutely no idea what I was doing! Fortunately there were four people who were willing to be my first guests: Washington Oral Surgeon, Dr. Clem Pellett, and three Private Investigators: Sheila Klopper, Patricia Shaughnessy and Patrick Cote. The show was entitled "Hiding in Plain Sight." It featured the story of Dr. Pellett who, when going through his mother's effects, found a newspaper clipping detailing the murder of his grandfather in 1951. Dr. Pellett obtained the court file and found the killer, Frank Dryman, had been tried, convicted, and released on parole in the 1970s but absconded from parole. Through a chain of events, Dr. Pellett contacted Sheila Klopper. Sheila located an address in Arizona. It seems Dryman changed his name but not his social security number. Enter Arizona PIs Patricia Shaughnessy and Patrick Cote who conducted further research.

Finally, Patrick Cote made a trip to a remote location near Arizona City, AZ where he found Dryman living under an assumed name, operating a wedding chapel and of all things, providing services as a notary public. After talking to this man for a few minutes, Cote, a former police chief, was convinced he found his man. Subsequently Dryman was arrested (36 years after he absconded). He was extradited to Montana and is currently serving the rest of his sentence. This unusual sequence of events found Dr. Pellett captured by the field of private investigation, a man who left his lucrative oral surgery practice, and is now a licensed Private Investigator in Washington State. You just can't make this up!

I am consistently amazed at what a great group of caring, committed and dedicated professionals there are in this unlikely business. It has not been easy. Without advertisers, I often have to pay for the air time personally. It is not free. Nevertheless, today PI's Declassified! continues to offer content of interest to private investigators and other legal professionals and to challenge the existing negative TV and movie myths for its over 150,000 worldwide listeners.

I am truly privileged to be in a position to showcase Private Investigators and the work they do.

So tune in next week and every week on Thursday's at 9:00 a.m. PST. as we declassify more real stories from real investigators. It's PI's Declassified! I'm Francie Koehler. I appreciate you listening.

www.voiceamerica.com/Show/1748/pis-declassified



PI's Declassified Radio Show Francie Koehler Host

Join host, Francie Koehler, a noted private investigator, in conversations with detectives and experts in the field.

Tune in every Thursday at 9:00 a.m. PST to hear Francie spill the beans, discussing Investigator specialties, including the topics of false confessions, forensic, locating missing persons, exposing fraud, and exonerating the innocent.

www.voiceamerica.com/Show/1748/pis-declassified

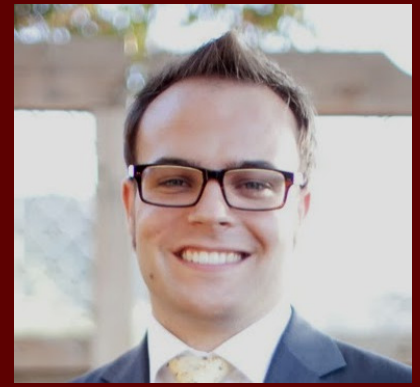
**Call in for the Live Show:
866-472-5787**

**Or email your questions:
francie@pisdeclassified.com**



The PIR is now offering **FREE** classified advertisements for PICA members to buy and sell gear and equipment!

Please send a 200 character ad and one photograph to: jenniferfaer@gmail.com with "Classified ad: for sale" or "Classified ad: wanted" in the subject line.



Webinar Instructor, Brad Batesole

PICA's Educational Webinar Series

APRIL 29th WEBINAR

4:00 p.m. to 5:30 p.m.

Affordable Business Strategies

You will learn:

- How to effectively promote yourself and your business.
- How to communicate with clients to grow your business.
- Low cost strategies for creating or improving a website.
- Branding your company with images, logos and slogans.
- Online free or low cost business tools.
- Affordable online project management tools.
- Online billing and invoicing programs.
- Fast, low cost printing resources.
- Blogs and social media strategies.

As a member benefit, PICA's educational committee has planned webinars the last Tuesday of the month. The series will begin in April with instructor Brad Batesole discussing affordable business strategies.

Brad is a successful and dedicated entrepreneur in the complex world of business, graduating from Azusa Pacific University with a degree in business; his mission is to stay on the forefront of technology and current business methods.

While working as the online marketing manager for Lynda.com, Brad contributed to a \$10 million growth in annual sales, conducted presentations at marketing conferences, and was recently selected to be an expert instructor for Lynda.com, teaching online marketing courses.

Brad has succeeded in past corporate experiences, such as print production, graphic design and marketing, completing assignments for LegalZoom.com, KFI AM 640, Scrubs Magazine, eSolar, Deepak Chopra, Kellogg's, Microsoft, Sport Chalet, Azusa Pacific University and Procter & Gamble. He also developed strategy on SEO tools for Google and consulted on search marketing and social applications for Adobe.

Brad's experiences in computer technical support, executive administration, graphic design, camp counseling, world traveling, and private investigation assist in his ability to create quick resolutions to challenging problems.

Brad is a pilot, an avid rock climber, snowboarder, wakeboarder, and just about everything else that creates an opportunity for hospital visits. He has a huge passion for traveling with his wife, Emily, and has even visited the tiny island of Yap.

PICA Educational Webinar Schedule

APRIL 29, 2014

Affordable Business Strategies
Brad Batesole - Lynda.com

JUNE 24 June

Turn Journalists into Allies
Don Ray - Investigative Journalist

AUGUST 26 , 2014

Debugging for the P.I.
Corey Friedman, P.I.

OCTOBER 28, 2014

Service of Process -
Is it worth the risk?
Gretchen Lichtenberger -
You've been Served

MAY 27, 2014

How to use Databases Wisely
Katie DiMeo - LocatePlus

JULY 29, 2014

Criminal Cases & DUI's - James Devitt
Devitt & Saltzburg, Attorneys at Law

SEPTEMBER 30, 2014

Skiptracing using
Trap lines.

**All webinars are from
4:00 p.m. to 5:30 p.m.**



Public News Searches

A great deal of news information previously available in print and only through cumbersome searching methods is now available online. Here are a few websites to help you with your public information searches.

HighBeam.com Subscription service (with a 7-day free trial) for unlimited access to over 6500 publications, including newspapers, magazines, transcripts, and academic journals.

USBE.com United States Book Exchange is a nonprofit organization dedicated to providing back issues of scholarly periodicals, trade journals, and popular magazines. Users can purchase a paid subscription for discounted publications, or join for free

NewsLibrary.com Search over 5000 news sources by keyword, date, and location. Searches return a short summary of each article for free. Articles may then be purchased individually, or users can purchase a subscription to the site.

ThePaperBoy.com Access to over 10000 online and print newspapers all over the world (about 400 in California alone).

NewsLink.org Links to newspapers, magazines, radio and TV stations based on location.

news.google.com Never underestimate the power of Google, Yahoo, and other search sites. Users can subscribe to news alerts, to be notified when articles meeting their search terms are posted. Repeat your search in a variety of ways to be sure you are getting the most diverse results. For example, log out of your web-based email account, try a different browser, vary search terms slightly, or check back at other times or days.

For Sale - POLYGRAPH



I bought this polygraph and never ended up using it. It seems to have all the components except the laptop. This is a digital Lafayette 50th anniversary LX3000 and I believe can still be traded in for a big discount on a new one. Asking \$2500 obo. I also have an analog polygraph with thermal stylus's so you don't have to deal with messy ink. Contact Corey with questions at Nationaldetectives@yahoo.com

PICA Vendors



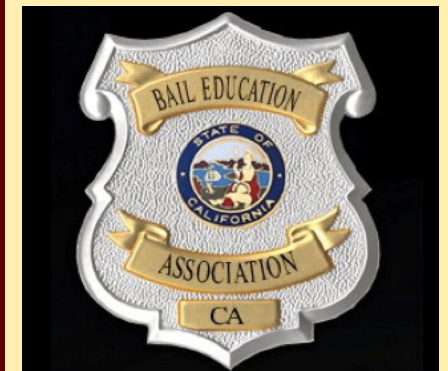
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(805)340-4179

www.ayouvebeenserved.com



PICA

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The PICA Investigative Reporter

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